

UNIFIN's Debt Ratings Affirmed by Standard & Poor's

Mexico City, Mexico, March 21, 2017 – UNIFIN Financiera, S.A.B. de C.V. SOFOM, E.N.R. (BMV: UNIFIN) (“UNIFIN” or “the Company”), today announced that credit ratings agency Standard & Poor's affirmed UNIFIN's rating of ‘BB’ on a global scale and ‘mxA/mxA-2’ on a national scale. The outlook is ‘Stable’.

According to Standard & Poor's, the stable outlook reflects that during the next twelve months UNIFIN's forecasted risk-adjusted capital (RAC) ratio will remain at adequate levels, incorporating still-high lending growth and sound internal capital generation.

To obtain the press release issued by Standard & Poor's, please visit www.standardandpoors.com.

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This document may contain certain forward-looking statements. These statements are non-historical facts, and they are based on the current vision of the Management of Unifin Financiera, S.A.B. de C.V., SOFOM, ENR for future economic circumstances, the conditions of the industry, the performance of the Company and its financial results. The terms "anticipated", "believe", "estimate", "expect", "plan" and other similar terms related to the Company, are solely intended to identify estimates or predictions. The statements relating to the declaration or the payment of dividends, the implementation of the main operational and financial strategies and plans of investment of equity, the direction of future operations and the factors or trends that affect the financial condition, the liquidity or the operating results of the Company are examples of such statements. Such statements reflect the current expectations of the management and are subject to various risks and uncertainties. There is no guarantee that the expected events, trends or results will occur. The statements are based on several suppositions and factors, including economic general conditions and market conditions, industry conditions and various factors of operation. Any change in such suppositions or factors may cause the actual results to differ from expectations.